



April 13, 2016

Revel Communications Wins 2016 Hermes Creative Awards

Revel Communications (Revel) is thrilled to share news of our Hermes Creative Awards 2016 Gold win for our work on the 2015 Newfoundland and Labrador Organization of Women Entrepreneurs (NLOWE) Gala Awards Videos. Each year, NLOWE holds the Entrepreneur of the Year Gala. Revel produced and directed the videos for the event.

In addition to the Gold win, Revel and our production partner Nine Island Productions received an Honourable Mention for the educational video *If Babies Could Talk: What They'd Want You to Know about Breastfeeding*, created for Baby-Friendly NL.

Revel would like to extend sincere thanks to NLOWE and Baby-Friendly NL for partnering with us to do this great work. Revel is honoured to be trusted by these organizations to represent their brands.

The Hermes Creative Awards is an international competition for creative professionals involved in the concept, writing, and design of traditional and emerging media. The awards are administered and judged by the Association of Marketing and Communication Professionals. More than 6,000 entries from across the United States, Canada, and several other countries were expected to be judged. Winners are selected from 195 categories grouped under advertising, publications, marketing/branding, integrated marketing, public relations/communications, electronic media and pro bono. About 15% of the entries win the Platinum Award- the organization's top honor, 22% win the Gold Award. A list of Platinum and Gold Winners can be found on the Hermes Creative Awards website at www.hermesawards.com.

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